

NEWS RELEASE



Aisle Seat Books Launches Movie Length Tales™

Movie lovers can now enjoy future blockbusters before they're even filmed by "watching" them in real time and in full big-budget detail on the pages of a slim paperback or the screen of their preferred e-reader.

LYME, NH, October 17 - [Aisle Seat Books](#), the new trade imprint of GrayBooks LLC, has launched its initial list of seven Movie Length Tales™. Converted by their award-winning writers from their original screenplay format into familiar, fast-reading prose, these not-yet-filmed stories will unfold in readers' minds exactly as their originators hope one day to see on the big screen, in all their big-budget, set-decorated, A-list cast glory.

Competitively priced at \$9.95 for the trade paperback and \$4.99 for the e-book, and running anywhere from 98 to 160 pages in the printed edition, Movie Length Tales™ will not only cost about the same as a movie ticket, but will run the same length as the film itself. Unfolding in real time and matching the screenplay scene for scene and its dialogue line for line, these little books can be read in a couple hours.

Says Marty Weiss, author of the new Aisle Seat Books thriller "[Crime Beat](#)," an L.A. based writer and director of both commercials and feature films and winner of Amazon Studios' first Best Screenplay award: "Aisle Seat Books offers me a unique opportunity to present screenplays in an easy-to-read novel format that can be devoured in less time than it will take to watch one as a feature-length film -- perfect for commuters and those of us who can't seem to find the time to read Moby Dick anymore. These very well may be the dime novels of the twenty-first century."

Gregg Ostrin, author of the new Aisle Seat Books fantasy "[The Middle World](#)" and a native of Los Angeles, has written and sold screenplays, stage plays, TV pilots, and written the copy for the trailers of some of the biggest movie campaigns in recent film history. "It's exciting to see a screenplay you've labored over find new life in this cool, cutting edge medium," he says. "When I was a kid, we used to read novelizations of movies. This is literally reading the movie itself. I think it's a great way to bring entertainment and social media together in a way that can create a grass roots buzz about potential new projects."

Lee Matthias, a published novelist and former literary agent now working far away from Hollywood as a government computer network administrator and the author of Aisle Seat Books science fiction title "[Foe](#)," agrees. "Aisle Seat Books fills a niche that's always been there yet only ASB saw: that vast untapped sea of great movies that may never, for any number of unjust reasons, find production and a deserving audience. Every few years someone publishes another 'Greatest Movies Never Made' list. On it are scripts ranging from the top writers and directors to the most obscure scribes who've never caught a break, typing away in garrets in West Hollywood or Booger Hollow, Arkansas. Aisle Seat Books puts those movies in your hands. Who knows? Pick up the book and you might persuade a studio to finally get that film made!"

Readers of Aisle Seat Books can do exactly what Matthias suggests. At the end of each Movie Length Tale™ the reader is invited to click through to the ASB web site where they can rate the tale in several categories and even suggest which actors they would like to see in the lead roles.

Or they can simply enjoy the tale, one that without Aisle Seat Books they might never have found.

“[Eiko](#),” says Kenan Brack, the author of that Aisle Seat Books martial arts fantasy who grew up in the tough south side of Chicago, “has been a constant companion with me for a long time and after various attempts to get it published as a comic and optioned as a screenplay, it’s great to finally see the story in a medium than can be appreciated and shared with others.”

About Aisle Seat Books

[Aisle Seat Books](#) is a trademarked imprint of GrayBooks LLC, a privately-owned general trade publisher with offices near Dartmouth College in Lyme, New Hampshire. Founded with his wife Rebecca by Ed Gray, the respected founding editor of Gray’s Sporting Journal and himself a contest-winning but not-yet-produced screenwriter, both GrayBooks and its cinematic new imprint, Aisle Seat Books, publish simultaneously in e-book and print. Distributed to the book trade by Ingram and Lightning Source International and to all major e-book formats by their respective providers, Aisle Seat Books titles are available worldwide as e-books and nearly worldwide in print. Its first Spanish-language title is planned for later this year.

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