

NEWS from:



Troops and Veterans to Receive Movies in Paperback Form

Soon deployed troops, hospitalized veterans and military families all over the world will be able to escape into the pages of Movie Length Tales™ from Aisle Seat Books™, all at no charge, thanks to a new arrangement between Aisle Seat Books' parent Graybooks LLC and Operation Paperback, the Pennsylvania-based nonprofit that has distributed nearly 2 million books to American military locations since 1999.

LYME, NH, August 12 - Soon deployed troops, hospitalized veterans and military families all over the world will be able to escape into the pages of Movie Length Tales™ from [Aisle Seat Books™](#), all at no charge, thanks to a new arrangement between Aisle Seat Books' parent [Graybooks LLC](#) and [Operation Paperback](#), the Pennsylvania-based nonprofit that has distributed nearly 2 million books to American military locations since 1999.

“This is a wonderful program and we’re proud to be a small part of it,” said Ed Gray, co-founder of Graybooks and himself a veteran with a service-connected disability. “Too bad something like it wasn’t available back in 1970 when I spent a few weeks in the Portsmouth Naval Hospital in Virginia or the times I’ve been treated in VA hospitals since then.”

Under the new program, for every paperback Movie Length Tale™ purchased directly from Aisle Seat Books at the cover price of \$7.95, Graybooks will send another one to an Operation Paperback location where it can be read over and over again by service members, veterans and their families.

“People may wonder how we can afford to do this, since we’re shipping two new books but only getting paid for one,” said Gray. “But it’s pretty simple. Like most publishers we sell the bulk of our books at about a fifty percent wholesale discount to online retailers and bookstores who then sell to the reader at the retail price. So we normally print two in order to collect one full cover price. This Operation Paperback program is no different economically either to us or to the individual book buyer, but look at the effect. Now there will be another copy out there to be enjoyed by any number of deployed service members, veterans or their family members. That’s a pure win-win for everyone involved.”

Movie Length Tales™ from Aisle Seat Books™ are selected -- often award-winning -- not-yet-produced screenplays converted by their original writer into familiar book form. Like a movie, each unfolds in real time, allowing the reader to “see” the movie’s scenes as if they were on a screen. And just as fast: Each can be read in a couple of hours. They come in all genres and each is rated “All ages”, “13 and up”, or “17 and up.”

Readers wanting to learn more can go to the Aisle Seat Books website. (graybooks.net/aisleseatbooks/operation-paperback).

About Operation Paperback

Operation Paperback is a non-profit organization incorporated in the State of Pennsylvania that collects books nationwide and sends them to American troops overseas, as well as to veterans and military families here at home. Since 1999, they have shipped over 1.9 million books to locations around the globe. (<http://www.operationpaperback.org/>)

About Aisle Seat Books

Aisle Seat Books is a trademarked imprint of Graybooks LLC, a general trade publisher with offices near Dartmouth College in Lyme, New Hampshire. A Service-Disabled Veteran-Owned Small Business founded by Ed Gray, who with his wife Rebecca launched Gray's Sporting Journal in 1975 and himself a contest-winning but not-yet-produced screenwriter, both GrayBooks and its cinematic imprint, Aisle Seat Books, publish simultaneously in e-book and print. Distributed to the book trade by Ingram and Lightning Source International and to all major e-book formats by their respective providers, Aisle Seat Books titles are available worldwide as e-books and nearly worldwide in print. (<http://www.AisleSeatBooks.com>)

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